

NOTIFICATION ON THE PROCESSING OF PERSONAL DATA FOR “DIGITAL BUSINESS ONBOARDING”

Pursuant to the General Data Protection Regulation (Regulation (EU) 2016/679), in its capacity as Controller, “ALPHA BANK SOCIETE ANONYME”, seated in Athens (40, Stadiou Street, 102 52) (hereinafter “the Bank”), wishes to inform natural persons who use the Business Onboarding online platform (hereinafter the “Platform”) to request the commencement of a banking relationship for a Legal Entity through this dedicated online platform of www.alpha.gr, in accordance with the Platform’s Terms of Use, as well as third parties (legal representatives or bodies of the Legal Entity) registered by the above natural persons when applying for the commencement of a banking relationship through the Platform and for the purpose of its fulfilment, (hereinafter the “Data Subjects”) that the personal data entered in the Platform, such as identification and communication data (name, mobile phone number or alternatively, e-mail address) as well as online identifiers generated by the Platform or the device of the Data Subject, who installs it, (such as IP address), will be processed by the Bank for the identification of the Data Subjects in the context of the commencement of the intended contractual relationship between the Legal Entity they represent and the Bank, in accordance with the terms of the contract and the law and for the fulfilment of the obligations resulting therefrom.

The data processing is carried out exclusively by the Bank and the personal data registered in the Platform is processed only for the above purposes. The Bank does not disclose personal data to third parties; the data is deleted within [3 months] after completion of the processing, with the exception of certification and supporting documents, which – upon conclusion of the contractual agreement - are kept in the Bank’s relevant systems. In any case, if the period of [(3) months] lapses, from the start date of the application procedure for the commencement of a banking relationship with a Legal Entity through the Platform, in accordance with the App’s Terms of Use, i.e. without the procedure for the submission of the necessary documents (certification and supporting documents) as above be completed, all above details and personal data are deleted from the Bank’s systems.

For all other matters, the general “NOTIFICATION ON THE PROCESSING OF PERSONAL DATA” concerning the processing of personal data of parties transacting with the Bank in the context of its overall business operations for the provision of products and services, available on its website (<https://apps.alpha.gr/GDPR/default.aspx>), shall apply mutatis mutandis.

For any issue regarding your personal data, you can contact us at: [contact-DPO@alpha.gr]